



**FRESH
RADIO
SPAIN**

WWW.FESHRADIOSPAIN.COM

97FM - 104FM - DAB+

2025

**FRESH RADIO
ADVERTISING
PACK**



FRESH RADIO SPAIN

Fresh Radio is one of the most popular English speaking radio stations in Spain. Established for over 10 years we pride ourselves on live, interactive programming from our team of professional presenters.

We broadcast across the Costa Blanca on 97FM in Benidorm, 104FM on the Orihuela Costa and we are one of the first English speaking stations to move onto DAB+ Digital Radio across the Mar Menor, Murcia & Costa Blanca

We also have over 80,000 listeners online every month in Spain and all around the world via our website www.freshradiospain.com on our free Radio App available for Android and IPHones and we have our very own Amazon Alexa Skill which is free to enable making it very easy to listen anywhere around the world.

As we have live shows with live presenters we are a very interactive station with local news, quizzes and listener requests. We have a lot of listener interaction on our studio Whatsapp and via our Facebook page with over 16,000 likes.

SOCIALS

WhatsApp The Studio - (0034) 711 036 979

email - freshradiospain@gmail.com

Like Our Facebook Page - facebook.com/freshradiospain

Follow us on Instagram - [freshradiospain97fm](https://www.instagram.com/freshradiospain97fm)

X - [@freshradiospain](https://twitter.com/freshradiospain)



Available on the
App Store



GET IT ON
Google Play



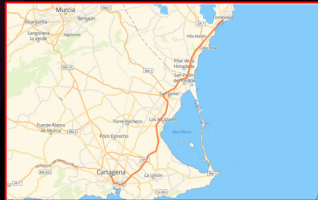
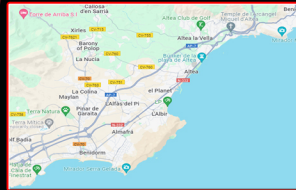
alexa

FM/DAB+ COVERAGE

1: 97FM Benidorm Area (Altea-El Campello)

2: 104FM Orihuela Costa-Torrevieja

3: DAB+ - Cartagena, Puerto Mazarrón, Torre Pacheco, Roldán, Bálsicas, La Manga, Los Alcázares, San Javier, San Pedro del Pinatar, Virgen de la Horadada, Orihuela Costa, Torrevieja, Alicante, Elche, Benidorm





COMMERCIALS

Radio commercial in regular commercial break:

5 commercials per day:

3 months: 5 commercials/day x 90 days
= 450 commercials x €1.80 = €810 = **€270 per month**

6 months: 5 commercials/day x 180 days
= 900 commercials x €1.50 = €1,350 = **€225 per month**

12 months : 5 commercials/day x 360 days
= 1800 commercials x €1.30 = €2,340 = **€195 per month**

8 commercials per day:

3 months: 8 commercials/day x 90 days
= 720 commercials x €1.80 = €1,296 = **€432 per month**

6 months: 8 commercials/day x 180 days
= 1,440 commercials x €1.50 = €2160 = **€360 per month**

12 months : 8 commercials/day x 360 days
= 2,880 commercials x €1.30 = €3,744 = **€312 per month**



SPONSORSHIP

Top Of The Hour Commercial

Advert at the Top Of The Hour 24/7

€800 per month

News Sponsorship

Intro/Outro to the latest News Update 24/7, Commercial played 5 times per day, Website Link, Social Media Promotion

€1,000 per month

Weather Sponsorship

Intro/Outro to the latest Weather Update(During All Live Shows), Commercial played 5 times per day, Website Link, Social Media Promotion

€800 per month



SPONSORSHIP

Spanish News

Intro/Outro to the latest Spanish News Update
(2 x daily), Commercial played 5 times per day,
Website Link, Social Media Promotion

€500 per month

Show Sponsorship

3 x sponsor strap lines, Commercial played
5 times per day, Website Link, Social Media
Promotion.

From €300 per month - Subject to availability

All prices mentioned are excluding IVA & Subject
to a 3 Month Minimum Contract.

There is also an additional €80 advert production charge.
If you have any questions, feel free to contact us
without obligation.